

Res. Asst. Yıldırar KESGİN

Personal Information

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Education Information

Doctorate, Istanbul University, Institute of Social Sciences, Gazetecilik, Turkey 2012 - Continues

Postgraduate, Yeditepe University, Institute Of Social Sciences, Genel Gazetecilik, Medya, Eğlence Ve Kültür Yönetimi, Turkey 2011 - 2012

Undergraduate, Kadir Has University, Faculty Of Communication, Reklamcılık, Turkey 2005 - 2010

Foreign Languages

English, C1 Advanced

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Journalism, Advertising and Acquaint

Academic Titles / Tasks

Research Assistant, Istanbul University, Communication faculty, Journalism Department, 2013 - Continues

Research Assistant, Gumushane University, Faculty Of Communication, Gazetecilik, 2012 - 2013

Books & Book Chapters

- I. **Prestige of an Online Newspaper: The Decision of Future Journalists**
KESGİN Y., Çeçen A. F.
in: Research on Humanities and Social Sciences, Arslan H., İçbay M. A., Ruggiero C., Editor, Peter Lang Publishing, Inc., Frankfurt, pp.83-90, 2016
- II. **Prestige of an Online Newspaper: The Decision of Future Journalists**
ÇEÇEN A. F., KESGİN Y.
in: Research on Humanities and Social Sciences Communication Social Sciences Arts, Arslan H., İçbay M. A., Ruggiero C., Editor, Peter Lang Publishing, Inc., Frankfurt, pp.83-90, 2016
- III. **Concurrence of Sports and Entertainment Industries: Super Bowl**
Büyükbaykal G., KESGİN Y.
in: Handbook of Research on the Impact of Culture and Society on the Entertainment Industry, R. Gulay Ozturk, Editor, Igi Global Publications, Hershey Pa, pp.72-88, 2014

- I. **Comparison of Turkish and American media with Trump's discriminatory rhetoric in the context of news framing**
KESGİN Y., Mutlu E.
XIV. European Conference on Social and Behavioral Sciences Odessa, Ukraine, Odessa, Ukraine, 23 - 26 August 2017, pp.90
- II. **Turkish Proverbs as a Reproduction of Ableist Language in Social Memory**
KESGİN Y., Karakoç E.
XIV. European Conference on Social and Behavioral Sciences Odessa, Ukraine, Odessa, Ukraine, 23 - 26 August 2017, pp.94
- III. **Toplumsal Sorumluluk Kuramı Bağlamında Ayrımcılık Karşıtlığı Politikaları Uygulayan T24 Haber Portalı Örneği**
KESGİN Y.
IARSP 2017 International Social Sciences and Humanities Berlin Conference, Berlin, Germany, 18 - 21 May 2017, pp.181
- IV. **NEW MEDIA AS THE SIGN OF BAD FATE OF HUMANITY IN THE EYES OF BLACK MIRROR SERIES**
Akdemir T., Çeçen A. F., Kesgin Y., Ökmen Y. E., Çeçen F., BULUT S.
International Symposium of New Media from the Past to the Future, İstanbul, Turkey, 10 - 15 May 2017, pp.50-70
- V. **THE CONTRIBUTION OF TRT WORLD WEB SITE TO NON-EUROCENTRIC NEWS FLOWS: A CRITIC ABOUT THE MOTTO OF 'LISTEN TO ME FROM ME'**
KESGİN Y.
1st International Scientific Researches Congress Humanity and Social Sciences, Madrid, Spain, 19 - 22 May 2016, pp.364-370
- VI. **Analysis of Gendered Discourses on Social Media Sharings**
Bulut S., KESGİN Y.
14th International Symposium Communication in the Millennium, İstanbul, Turkey, 5 - 07 May 2016, pp.379-392
- VII. **James Taylor's Letter In The Eastern Western Equation And Raising Islamophobia**
KESGİN Y., Bilge R.
14th International Symposium Communication in the Millennium, İstanbul, Turkey, 5 - 07 May 2016, pp.393-408
- VIII. **Decreasing Gay Rights in the Context of Phone Applications in Turkey**
KESGİN Y.
VIII. EUROPEAN CONFERENCE ON SOCIAL AND BEHAVIORAL SCIENCES, Belgrade, Serbia And Montenegro, 3 - 06 September 2015, pp.50
- IX. **New Media Politics Between Israel And Turkey: Deconstruction Of "Israel Blog" And "Israel In Turkey" Facebook Page**
KESGİN Y.
13. International Symposium Communication in the Millennium, East Stroudsburg, United States Of America, 12 - 15 May 2015, pp.385-392

Metrics

Publication: 12

Visual Activities

KESGİN Y., Newspaper Publishing, 2015 - Continues