

Prof. Mehmet Veysel BATMAZ

Personal Information

Office Phone: [+90 212 440 0000](tel:+902124400000) Extension: 12637

Email: vbatmaz@istanbul.edu.tr

Web: <http://aves.istanbul.edu.tr/572/>

Education Information

Doctorate, Ankara University, Siyasal Bilgiler Fakültesi, Siyaset Bilimi, Turkey 1982 - 1987

Postgraduate, University of Pennsylvania, Annenberg School For Communications, Mass Communication, United States Of America 1982 - 1985

Postgraduate, Ankara University, Siyasal Bilgiler Fakültesi, Siyaset Bilimi, Turkey 1980 - 1983

Undergraduate, Middle East Technical University, İdari İlimler Fakültesi, Kamu Yönetimi Ve Siyaset Bilimi, Turkey 1975 - 1979

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Education Management and Planning, Senior Fellow, Higher Education Academy, 2016

Dissertations

Doctorate, Televizyonun Gençler Üzerinde Siyasal Etkileri, Ankara University, Sosyal Bilimler Enstitüsü-Siyasal Bilgiler Fakültesi, Siyaset Bilimi, 1987

Postgraduate, The Effects of Television on School Children in Morocco, University of Pennsylvania, Annenberg School For Communication, Mass Media, 1985

Postgraduate, İletişimin Siyasal Etkileri, Ankara University, Siyasal Bilgiler Fakültesi, Siyaset Bilimi, 1982

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Advertising and Acquaint, Communication Sciences, Media 6 Communication Systems

Academic Titles / Tasks

Professor, Istanbul University, Communication faculty, Hit, 2000 - Continues

Professor, Maltepe University, Faculty Of Communication, Hit, 2000 - 2000

Professor, Beykent University, Faculty Of Fine Arts, İletişim Tasarımı, 1997 - 1999

Associate Professor, Anadolu University, Faculty Of Communication Sciences, Hit, 1987 - 1999
Associate Professor, Marmara University, Faculty Of Engineering, Yönetim İletişimi Sistemleri, 1993 - 1994
Associate Professor, Bogazici University, Fen Edebiyat Fakültesi, Psikoloji, 1990 - 1994
Research Assistant PhD, Ankara University, Siyasal Bilgiler Fakültesi , Basın Yayın Yüksek Okulu, 1980 - 1987
Research Assistant, Gazi University, İletişim Fakültesi, Hit, 1979 - 1980

Academic and Administrative Experience

İstanbul Üniversitesi, Communication faculty, Halkla İlişkiler Ve Tanıtım , 2000 - Continues
İstanbul Üniversitesi, Communication faculty, Public Relations and Publicity Department, 2004 - 2011
Beykent Üniversitesi, Güzel Sanatlar Fakültesi, 1997 - 2000

Articles Published in Other Journals

- I. **A proposal from Istanbul University for a new legislation on higher education**
Batmaz V., Ozturk R., Vardar O., Yanik M., Yarman S., Yazici H.
YUKSEKOGRETİM DERGISI, vol.1, no.1, pp.6-7, 2011 (ESCI)
- II. **Popüler Kültür Üzerine Değişik Kuramsal Yaklaşımlar**
BATMAZ M. V.
İletişim-ALTİA Gazetecilik ve Hİ YO Dergisi, vol.1, no.2, pp.25-55, 1985 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Ambivalent Politics: Mediated Histories and Realities of Turkey and Israel**
BATMAZ M. V.
in: Israel at Crossroads: Politics and Media Coverage, Dimitry Strovsky, Editor, Editorial Ariel, Tel Aviv, pp.35-42, 2018
- II. **Medya Türkiye'ye Düşman Yetiştiriyor**
BATMAZ M. V.
Salyangoz Yayınları, İstanbul, 2010
- III. **Kıbrıs'ı Verelim Musul'u Alalım**
BATMAZ M. V.
Salyangoz Yayınları, İstanbul, 2008
- IV. **Atlantis'in Dili Türkçe**
BATMAZ M. V.
Salyangoz Yayınları, İstanbul, 2007
- V. **Medya Popüler Kültürü Gizler**
BATMAZ M. V.
Salyangoz Yayınları, İstanbul, 2007
- VI. **Yanlış Medyada Doğru Söylenmez**
BATMAZ M. V.
Naos Yayınları, İstanbul, 2004
- VII. **Karartma, Rük Rütüklenemez**
BATMAZ M. V.
Karakutu Yayınları, İstanbul, 2003
- VIII. **Medyaya Düşman Yetiştiriyorum**
BATMAZ M. V.
Salyangoz Yayınları, İstanbul, 2003

IX. Televizyon ve Aile: Elektronik Hane - Asu Aksoy ile birlikte

BATMAZ M. V.

Başbakanlık Aile Araştırma Yayıncılık, Ankara, 1995

Refereed Congress / Symposium Publications in Proceedings

I. The Manipulation of International Conflicts in Domestic Politics

BATMAZ M. V.

Political Marketin Forum 2017-PMF 17 Riga Latvia, Riga, Latvia, 2 - 05 August 2017, pp.34-40

II. Turkey-Holland Conflict, 2017-The Effects on Domestic Politics

BATMAZ M. V.

3rd International Conference Transformation of International Relations in the XXI Century: Challenges and Prospects, Diplomatic Academy of the Ministry of RF, Moskova, Russia, 27 - 28 April 2017, pp.34-40

III. "The role of media in the process of R. Tayyip Erdogan's political power: 1994-2015"

BATMAZ M. V.

2nd International Conference Transformation of International Relations in the XXI Century: Challenges and Prospects - Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, Moskova, Russia, 26 - 27 April 2016, vol.1, no.1, pp.45-51

IV. Is Everything We Know About Politics Changing?" CHANGES IN VOTING BEHAVIOUR IN TURKEY: Comparative Analysis of Two Elections in Turkey: 1999 vs. 2015

BATMAZ M. V.

The Political Marketing Forum, 4th Edition- PMF 16 Political Marketing in a Changing World: Global, Regional and National Dimensions, Uppsala, Sweden, 13 - 14 August 2015, vol.1, no.1, pp.4-8

V. CYNICISM ON MEDIA IN THE GLOBAL ERA: Reassessment of American and Turkish Media Effects on Elections and Political Decision Making

BATMAZ M. V.

the Ural Federal University-Faculty of Journalism Conference "Media In Terms of Information Globalization", Ekaterinburg, Russia, 25 - 26 April 2015, vol.1, no.1, pp.45-52

VI. CORPORATE SOCIAL RESPONSIBILITY FRAMEWORK IN RUSSIA AND TURKEY: AN EMPIRICAL MODEL FOR A BETTER BUSINESS AND SOCIETY

BATMAZ M. V.

13TH EURAM CONFERENCE "DEMOCRATISING MANAGEMENT", İstanbul, Turkey, 26 - 29 June 2013, vol.1, no.1, pp.34-45

VII. The New Journalism in the Form of PR: Brand Journalism in the Age of Information Globalization - Functions and Future-

BATMAZ M. V.

"Media In Terms of Information Globalization", Ekaterinburg, Russia, 25 - 26 April 2013, vol.1, no.1, pp.45-56

VIII. A SYSTEM APPROACH TO BUSINESS CHALLENGES: CORPORATE SOCIAL RESPONSIBILITY IN RUSSIA AND TURKEY

BELYAEVA Z., Batmaz V.

6th Annual EuroMed Conference of the EuroMed-Academy-of-Business, Cascais, Portugal, 23 - 24 September 2013, pp.2567-2570

IX. "Who Is Responsible for Social Responsibility?"

BATMAZ M. V.

The 7th IRDO international conference SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2012 INNOVATION OF CULTURE TOWARD MORE SOCIAL RESPONSIBILITY - THE WAY OUT OF SOCIO-CULTURAL CRISIS, Maribor, Slovenia, 8 - 10 March 2012, vol.1, no.1, pp.45-52

X. More Coverage, Less Gain: THE EFFECTS OF "POLITICAL JOURNALISM" ON POLITICS AND ELECTIONS: THE TURKISH CASE

BATMAZ M. V.

Conference on Media, Ekaterinburg, Russia, 14 - 15 April 2011, vol.1, no.1, pp.263-269

XI. "Discourse analysis as an empirical tool"

BATMAZ M. V.

MASS MEDIA AND INFORMATION SECURITY OF SOCIETY, Ekaterinburg, Russia, 2 - 09 April 2008, vol.1, no.1, pp.45-67

Other Publications

I. Önsöz ve Çeviri- Medyaya Karşı- Yazar George Gerbner

BATMAZ M. V.

Other, pp.498, 2014

II. Çeviri-Küreselleşmenin Sonu Mu? Yazar Arif Dirlik

BATMAZ M. V.

Other, pp.267, 2012

III. Önsöz ve Çeviri-Global Modernite- Arif Dirlik

BATMAZ M. V.

Other, pp.300, 2006

Expert Reports

I. Bağlanma Korkusu ile Fi Romanları Arasında İntihal Saptaması

BATMAZ M. V.

İstanbul Üniversitesi, pp.60, İstanbul, 2017

II. Bilirkişi Raporu

BATMAZ M. V.

FSHHM, pp.30, İstanbul, 2017

III. Çeşitli

BATMAZ M. V.

İstanbul Adalet Komisyonu, pp.1000, İstanbul, 2016

Activities in Scientific Journals

Humanitarian Vector , Committee Member, 2017 - Continues

Izvetsia, Committee Member, 2015 - Continues

Metrics

Publication: 28

Congress and Symposium Activities

The Manipulation of International Conflicts in Domestic Politics, Attendee, Moskva, Russia, 2017

Turkey-Holland Conflict, 2017-The Effects on Domestic Politics, Attendee, Rîga, Latvia, 2017

Awards

BATMAZ M. V., Bilimsel ve Edebi Başarı Ödülü, Akademiska Litteraturföreningen i Sverige, January 2017