

Res. Asst. PhD Meltem YAVUZ

Personal Information

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Education Information

Postgraduate, University of Leicester, College Of Medicine, Biological Sciences And Psychology, School Of Psychology / Psychology Of Work Msc, United Kingdom 2017 - Continues

Doctorate, Marmara University, Faculty Of Business Administration, Yönetim Ve Organizasyon, Turkey 2014 - 2018

Postgraduate, Istanbul University, Institute of Social Sciences, Ulaştırma Ve Lojistik Yönetimi, Turkey 2012 - 2014

Undergraduate, Yeditepe University, Faculty Of Commercial Sciences, Uluslararası Ticaret Ve İşletmecilik, Turkey 2006 - 2011

Foreign Languages

English, C1 Advanced

Dissertations

Postgraduate, Mindfulness-based interventions for the organizational outcomes, University of Leicester, College Of Medicine, Biological Sciences And Psychology, School Of Psychology, 2019

Doctorate, İş Zanaatkârlığı (Job Crafting) ile Bireysel Performans Çıktıları Arasındaki İlişkide Çalışanların Dışsal Prestij ve Kurum Destek Algılarının Rolü , Marmara University, İşletme Fakültesi, Yönetim Ve Organizasyon, 2018

Postgraduate, Rekabet Stratejilerinin Demiryollarındaki Uygulamaları: Serbestleşme Sürecindeki Türkiye İçin Durum Analizi Ve Öneriler, Istanbul University, Institute of Social Sciences, Ulaştırma Ve Lojistik Yönetimi, 2014

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Labor Economics and Industrial Relations, Management and Industrial Psychology, Management, Management and Organization, Human Resources Management, Management of Enterprises

Academic Titles / Tasks

Research Assistant PhD, Istanbul University, School of Transportation and Logistics, Ulaştırma Ve Lojistik Yönetimi, 2018 - Continues

Research Assistant, Istanbul University, School of Transportation and Logistics, Ulaştırma Ve Lojistik Yönetimi, 2012 - 2018

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Regendering of dynamic managerial capabilities in the context of binary perspectives on gender diversity**
Kamasak R., Ozbilgin M., Kucukaltan B., Yavuz M.
GENDER IN MANAGEMENT, vol.35, no.1, pp.19-36, 2019 (SSCI)
- II. **The interplay of corporate social responsibility and corporate political activity in emerging markets: The role of strategic flexibility in non-market strategies**
Kamasak R., James S. R., Yavuz M.
BUSINESS ETHICS-A EUROPEAN REVIEW, vol.28, no.3, pp.305-320, 2019 (SSCI)
- III. **When individual intersections encounter institutional intersections: Insights from intersectional encounters by LGBTQ individuals in Turkey**
ÖZBİLGİN M. F., YAVUZ M., KAMASAK R., BAYKUT S.
JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT, vol.1, pp.1, 2019 (SSCI)
- IV. **Knowledge process capabilities and innovation: testing the moderating effects of environmental dynamism and strategic flexibility**
Kamasak R., Yozgat U., Yavuz M.
KNOWLEDGE MANAGEMENT RESEARCH & PRACTICE, vol.15, no.3, pp.356-368, 2017 (SSCI)
- V. **Qualitative Methods in Organizational Research: An Example of Grounded Theory Data Analysis**
Kamasak R., Kar A., Yavuz M., Baykut S.
HANDBOOK OF RESEARCH ON ORGANIZATIONAL CULTURE AND DIVERSITY IN THE MODERN WORKFORCE, pp.23-42, 2017 (SSCI)
- VI. **Reducing Risk Through Strategic Flexibility and Implementation Leadership in High-Velocity Markets**
Kamasak R., Yavuz M., Ozturk T. Y.
GLOBAL BUSINESS STRATEGIES IN CRISIS: STRATEGIC THINKING AND DEVELOPMENT, pp.273-286, 2017 (SSCI)

Articles Published in Other Journals

- I. **Kanıtı Dayalı Uygulamalar Modeli Çerçevesinde Geliştirilen İcraatçı Liderlik Ölçeği'nin Türkçe Uyarlaması**
AKCA M., YAVUZ M.
Anemon, vol.6, pp.255-262, 2018 (Peer-Reviewed Journal)
- II. **Çatışma, Stres, Tükenmişlik ve İşten Ayrılma Niyeti: Medeni Durum ve Cinsiyete Göre Farklılıkların İncelenmesi**
YAVUZ M., AKCA M.
İşletme Araştırmaları Dergisi, vol.10, no.2, pp.827-846, 2018 (Scopus)
- III. **Elektronik Ortamda Alışveriş Yapan Tüketicilerin Algıladıkları Web Sitesi Hizmet Kalitesi Ve Bilişsel Çelişkileri Arasındaki İlişkide Kurumsal İtibarın Rolü**
ÖZASLAN ÇALIŞKAN B. Ö., YAVUZ M., AKCA M.
The Journal of Social Science, vol.4, no.13, pp.136-146, 2017 (Peer-Reviewed Journal)
- IV. **The role of perceived stress and burnout levels on the relationship between entrepreneurial intention and self-efficacy**
YAVUZ M., ALTUNTAŞ G., Kamaşak R.
Eurasian Academy of Sciences Eurasian Business & Economics Journal, vol.2, pp.733-745, 2016 (Peer-Reviewed Journal)
- V. **Girişimcilik niyeti ile özyeterlilik inancı arasındaki ilişkide algılanan stres ve tükenmişlik düzeyinin rolü**
Yavuz M., Altuntaş G., Kamasak R.
Eurasian Business & Economics Journal, vol.2, no.2, pp.733-745, 2016 (Peer-Reviewed Journal)
- VI. **Government Policies, Implementation Leadership and Green Management Practices in an Emerging**

Economy

KAMASAK R., YOZGAT U., YAVUZ M.

International Journal of Trade, Economics and Finance, vol.7, pp.97-101, 2016 (Peer-Reviewed Journal)

- VII. **Is the relationship between innovation performance and knowledge management contingent on environmental dynamism and learning capability? Evidence from a turbulent market**

Kamasak R., Yavuz M., ALTUNTAŞ G.

Business Research, vol.9, no.2, pp.229-253, 2016 (Scopus)

- VIII. **The Use of Business Processes as a Source of Competitive Advantage: Evidence from a High Velocity Market**

KAMAŞAK R., YAVUZ M.

Marmara Journal of Pure and Applied Sciences, vol.28, no.3, pp.28-33, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Transformational leadership and authentic leadership as practical implications of positive organizational psychology**
YAVUZ M.
in: Implementing Positive Organizational Behavior for Improved Workplace Performance, Baykal, E., Editor, Igi Global Publications, Hershey, pp.1-15, 2020
- II. **Exploring the interplay between workplace deviance and loneliness at work**
YAVUZ M., ÖZBİLGİN M. F., KAMASAK R.
in: Analysing Workplace Deviance in Modern Organizations, IGI Global Publications, Sharma N., Editor, Igi Global Publications, Hershey, pp.124-139, 2019
- III. **Understanding intersectional analyses**
Özbilgin M. F., YAVUZ M., Kamaşak R.
in: Research on Social Issues in Management on Pushing Understanding of Diversity in Organizations, X X, Editor, Oxford University Press, London , Londra, pp.20-45, 2019
- IV. **Racism at work in UK**
KAMASAK R., ÖZBİLGİN M. F., YAVUZ M., AKALIN C.
in: Race Discrimination and the Management of Ethnic Diversity at Work, Vassilopoulou J., Brabet J., Showunmi V., Editor, Emerald Ink Publishing, Bingham, pp.60-82, 2019
- V. **Kriz Döneminde Stratejik İnsan Kaynakları Yönetimi ve Kariyer Uygulamaları**
YAVUZ M., ÖZBİLGİN M. F., KAMASAK R.
in: Küresel ve Yerel Bakış Açısıyla Sosyal Bilimler Araştırmaları, Tüfekçi Ö.K., Editor, Strategic Research Academy Publishing, İstanbul, pp.115-144, 2018
- VI. **Ahlak, Etik ve Evrensellik**
YAVUZ M.
in: Ahlak Felsefesi, Esra İşbilen Duru, Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.69-110, 2018
- VII. **The Importance of Logistics Information Technologies and Knowledge Management Capabilities on Intermediaries' Performanc**
YAVUZ M., DELİGÖNÜL B.
in: Global Intermediation and Logistics Service Providers, Saglietto L. & Cezanne C., Editor, Igi Global Publication, Hershey, pp.208-225, 2017
- VIII. **The Importance of Logistics Information Technologies and Knowledge Management Capabilities on Intermediaries' Performanc**
YAVUZ M., DELİGÖNÜL B.
in: Global Intermediation and Logistics Service Providers, Saglietto L. & Cezanne C., Editor, Igi Global, Hershey, pp.208-225, 2017
- IX. **Economic Development, Market Characteristics and Current Business Conditions in Turkey: A Guide for Successful Business Operations**

KAMAŞAK R., YAVUZ M.

in: Comparative Economics and Regional Development in Turkey, Christiansen B. and M. Erdogdu M., Editor, Igi Global Publications, Hershey, pp.336-354, 2015

Refereed Congress / Symposium Publications in Proceedings

- I. **İcraatçı Liderlik Ölçeği'nin Türkçe Uyarlaması: Geçerlilik ve Güvenilirlik Analizleri**
AKCA M., YAVUZ M.
International Conference on Empirical Economics and Social Science (ICEESS' 18), Balıkesir, Turkey, 27 - 28 June 2018, pp.100
- II. **Socially Responsible Practices for Sustainability: The Case of an Airline Company**
YAVUZ M., KAMASAK R.
International Conference on Empirical Economics and Social Science (ICEESS' 18), Balıkesir, Turkey, 27 - 28 June 2018, pp.124
- III. **Revisiting the Corporate Social Responsibility (CSR) and Performance Relationship Through a Dynamic Resource Management View**
KAMASAK R., YAVUZ M.
Global Business Research Congress (GBRC), İstanbul, Turkey, 24 - 25 May 2018, vol.7, pp.97-100
- IV. **Ruhsal Liderlik ve İş Zanaatkârlığı Arasındaki İlişkinin Yapısal Eşitlik Modeli ile İncelenmesi**
YAVUZ M.
The 4th International Symposium on Social Humanities and Administrative Sciences, Antalya, Turkey, 3 - 05 May 2018, pp.299
- V. **Reflections of the mindfulness-based practices on workplace wellbeing and task performance: An auto-etnographic study**
YAVUZ M.
The 4th International Symposium on Social Humanities and Administrative Sciences, Antalya, Turkey, 3 - 05 May 2018, pp.293
- VI. **Aile-İş Çatışması, Stres, Tükenmişlik ve İşten Ayrılma Niyeti: Medeni Durum ve Cinsiyete Göre Farklılıkların İncelenmesi**
YAVUZ M., AKCA M.
IV. Toplumsal Cinsiyet Adaleti Kongresi, İstanbul, Turkey, 08 March 2018, pp.1-15
- VII. **Yorgun Halde Araç Kullanma Davranışı Ölçeği'nin Türkçe Uyarlaması: Geçerlilik ve Güvenilirlik Analizleri**
ÖZASLAN ÇALIŞKAN B. Ö., YAVUZ M., TUNÇ E.
Ulaştırma ve Lojistik Ulusal Kongresi, İstanbul, Turkey, 26 - 27 October 2017, pp.50
- VIII. **Elektronik Alışverişte Tüketicilerin Algıladıkları Web Sitesi Hizmet Kalitesi ve Bilişsel Çelişkileri Arasındaki İlişkide Kurumsal İtibarın Rolü**
ÖZMEN E., YAVUZ M., ÖZASLAN ÇALIŞKAN B. Ö.
II. Uluslararası Sosyal Bilimler Sempozyumu, Antalya, Turkey, 18 - 20 May 2017, pp.816
- IX. **İş Zanaatkârlığı Kavramı: Birey ve Örgüt Açısından Önemi**
YAVUZ M., Erdem ARTAN İ.
II. Uluslararası Sosyal Bilimler Sempozyumu, Antalya, Turkey, 18 - 20 May 2017, pp.997
- X. **Girişimcilik niyeti ile özyeterlilik inancı arasındaki ilişkide algılanan stres ve tükenmişlik düzeyinin rolü**
YAVUZ M., ALTUNTAŞ G., Kamaşak R.
15. Ulusal İşletmecilik Kongresi, İstanbul, Turkey, 26 - 28 May 2016, vol.1, no.171, pp.79
- XI. **The Relative Contribution of Different Knowledge Management Processes on Innovation Performance**
KAMAŞAK R., YAVUZ M.
21st International Conference on Science, Innovation and Management, Dubai, United Arab Emirates, 30 - 31

January 2016, pp.9-14

- XII. **Importance of Strategic Flexibility on the Knowledge and Innovation Relationship: An Emerging Market Study**
Kamasak R., Yavuz M., Karagulle A. Ö., Agca T.
5th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Turkey, 10 - 12 December 2015, vol.229, pp.126-132
- XIII. **Analysis of the Complex Interaction of Resources and Capabilities on the Way of Creating Firm Success Through Causal Network Models**
YAVUZ M.
The 2015 WEI International Academic Conference, Prag, Czech Republic, 18 - 20 May 2015, pp.88-96
- XIV. **Büyüme mi Küçük Kalmak mı? Girişimcinin İkilemi**
YAVUZ M.
14. Ulusal İşletmecilik Kongresi, Aksaray, Turkey, 7 - 09 May 2015, pp.240-252
- XV. **Business Processes as a Source of Competitive Advantage**
YAVUZ M., KAMAŞAK R.
International Conference on Value Chain Sustainability - ICOVACS 2015, İstanbul, Turkey, 12 - 13 March 2015, pp.121-132
- XVI. **Organisational Routines may not be Effective for the Emerging Market Firms**
YAVUZ M., KAMAŞAK R.
IISES Vienna 10th International Academic Conference, Viyana, Austria, 3 - 06 June 2014, pp.338-347
- XVII. **İŞLETME TEMELLİ YETENEKLER İLE FİRMA PERFORMANSI ARASINDAKİ İLİŞKİ: BİR DİNAMİK YETENEKLER ÇALIŞMASI**
Kamaşak R., YAVUZ M.
13. Ulusal İşletmecilik Kongresi, Antalya, Turkey, 8 - 10 May 2014, pp.1325-1330
- XVIII. **Intellectual Capital as a Competitive Force at Logistics and Transportation Industries: A Turkish Example**
Akca M., Yavuz M., Karagülle A. Ö.
11th International Logistics & Supply Chain Congress (LM-SCM'13), Kayseri, Turkey, 7 - 09 November 2013, pp.19-28
- XIX. **Intellectual Capital As a Competitive Tool At Logistics and Transportation Industries A Turkish Case**
AKCA M., YAVUZ M., KARAGÜLLE A. Ö.
XI. International Logistics & Supply Chain Congress, Kayseri, Turkey, 7 - 09 November 2013
- XX. **Intellectual Capital As a Competetive Tool at Logistics and Transportation Industries : A Turkish Case**
AKCA M., YAVUZ M., KARAGÜLLE A. Ö.
LM-SCM2013, Nevşehir, Turkey, 7 - 09 November 2013, pp.30-40
- XXI. **LOJİSTİK İŞLETMELERİNDE BİLGİ TEKNOLOJİ KULLANIMININ FARKLI YÖNETİM DÜZEYLERİNE GÖRE İNCELENMESİ: TÜRK LOJİSTİK SEKTÖRÜNDE BİR ARAŞTIRMA**
YAVUZ M., DELİGÖNÜL B., KARAGÜLLE A. Ö.
12. Ulusal İşletmecilik Kongresi, Muğla, Turkey, 2 - 04 May 2013, pp.936-942
- XXII. **the role of the government on transportation systems: A case of Turkey**
AKCA M., YAVUZ M.
Innovation and Sustainability 2013, Malezya, Malaysia, 3 - 04 April 2013, pp.1
- XXIII. **Dış ticarete havayolu taşımacılığının artan önemi**
YAVUZ M., AKCA M., KARAGÜLLE A. Ö.
1.Uluslararası Havacılık Kongresi , INTAVIC, THK Üniversitesi, Ankara, Turkey, 07 December 2012, pp.1-10
- XXIV. **The Growing Importance of Airline Transportation on Foreign Trade**
YAVUZ M.
First Aviation Management Conference, Turkey, 1 - 04 December 2012, pp.10-0
- XXV. **The Role of Railway Transportation on Competitiveness of SME's**
YAVUZ M., KARAGÜLLE A. Ö.

Supported Projects

ÖZASLAN ÇALIŞKAN B. Ö., YAVUZ M., ÖZMEN E., ÇETİN G., AKCA M., Project Supported by Higher Education Institutions, "Damgalanma Algısı ve Sapma Davranışı İlişkisinde Kişilik Özelliklerinin Rolü" "Elektronik Alışverişte Tüketicilerin Algıladıkları Web Sitesi Hizmet Kalitesi ve Bilişsel Çelişkileri Arasındaki İlişkide Kurumsal İtibarın Rolü", 2017 - 2018

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