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Education Information

Postgraduate, Istanbul University, Institute of Social Sciences, Turizm İşletmeciliği, Turkey 2012 - 2015

Undergraduate, Akdeniz University, Alanya İşletme Fakültesi, Turizm İşletmeciliği, Turkey 2006 - 2011

Research Areas

Social Sciences and Humanities, Management, Tourism and Hotel Management

Academic Titles / Tasks

Research Assistant, Istanbul University, Sosyal Bilimler Enstitüsü, Turizm İşletmeciliği, 2014 - Continues

Books & Book Chapters

I. Turizm İşletmelerinde İnsan Kaynakları Yönetimi

Muğan Ertuğral S., Aslan S., Balık M.

in: Turizm İşletmeciliği, Akova O., Kızıllırmak İ., Tanrıverdi İ., Editor, Detay Yayıncılık, Ankara, pp.177-204, 2016

Refereed Congress / Symposium Publications in Proceedings

I. MANAGING CRISES IN SMHES: THE CASE OF TURKEY

KIZILIRMAK İ., ÇETİN G., Nasoz P., KÜÇÜKALİ S., BALIK KAYA M.

7th Advances in Hospitality and Tourism Marketing and Management conference, Gazimagosa, Cyprus (Kktc), 10 - 15 July 2017

II. Impact of Superior Destination Experience on Recommendation

ÇETİN G., KIZILIRMAK İ., BALIK KAYA M., KÜÇÜKALİ S.

9th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Cartagena, Spain, 6 June - 11 July 2017

III. Impact of Local Hospitality on Tourist Experiences

KIZILIRMAK İ., ÇETİN G., BALIK KAYA M., Okumuş F.

Consumer Behavior in Tourism Symposium, Consumer Psychology of Tourism, Hospitality, and Leisure Research Symposium, Brunico, Italy, 14 - 17 December 2016, pp.14-17

IV. Ziyaretçilerin Objektifinden Doğu Karadeniz Bölgesi Seyahat Deneyimi

ÇETİN G., BALIK KAYA M.

SÜRDÜRÜLEBİLİR TURİZM KONGRESİ, Gümüşhane, Turkey, 14 - 16 June 2015, pp.406-420

V. Components of Traditional Hospitality and Implications in Commercial Tourism Settings: Evidence from Istanbul

ÇETİN G., BALIK M.

Heritage, Tourism and Hospitality Conference, İstanbul, Turkey, 6 - 08 November 2014, pp.158-165

Supported Projects

KIZILIRMAK İ., ÇETİN G., OKUMUŞ F., BALIK KAYA M., Project Supported by Higher Education Institutions, Impact of local hospitality on tourist experiences, 2016 - 2017

Metrics

Publication: 6