

Prof. Arzu ÜLGEN AYDINLIK

Personal Information

Office Phone: [+90 212 473 7070](tel:+902124737070) Extension: 18296

Fax Phone: [+90 212 590 4000](tel:+902125904000)

Email: aulgen@istanbul.edu.tr

Web: <http://aves.istanbul.edu.tr/3180/>

International Researcher IDs

ORCID: 0000-0003-0496-7895

Publons / Web Of Science ResearcherID: AAD-3997-2020

Yoksis Researcher ID: 103291

Education Information

Doctorate, Istanbul University, Sosyal Bilimler, İşletme, Turkey 2000 - 2003

Postgraduate, Ball State University, School Of Business, United States Of America 1998 - 1999

Undergraduate, Istanbul University, Faculty Of Economics, İktisat, Turkey 1993 - 1997

Foreign Languages

English, C1 Advanced

Courses

Girişimcilik, Undergraduate, 2018 - 2019

Stratejik Yönetim Uygulamaları, Postgraduate, 2016 - 2017

Girişimcilik, Postgraduate, 2012 - 2013

Corporate Governance, Undergraduate, 2012 - 2013

Entrepreneurship, Undergraduate, 2012 - 2013

Strategic Management, Undergraduate, 2012 - 2013

Published journal articles indexed by SCI, SSCI, and AHCI

I. Responding to Adverse Situations Within Exchange Relationships: The Cross-Cultural Validity of a Circumplex Model

Furrer O., Tjemkes B. V., Aydinlik A. U., Adolfs K.

JOURNAL OF CROSS-CULTURAL PSYCHOLOGY, vol.43, no.6, pp.943-966, 2012 (SSCI)

II. Organizational learning culture and innovativeness in Turkish firms

Cerne M., Jaklic M., Skerlavaj M., Aydinlik A. U., DÖNMEZ POLAT D.

JOURNAL OF MANAGEMENT & ORGANIZATION, vol.18, no.2, pp.193-219, 2012 (SSCI)

III. Response strategies in an international strategic alliance experimental context: Cross-country differences

Tjemkes B. V., Furrer O., Adolfs K., Aydinlik A. U.

JOURNAL OF INTERNATIONAL MANAGEMENT, vol.18, no.1, pp.66-84, 2012 (SSCI)

Articles Published in Other Journals

- I. **Intrapreneurial Characteristics of NGOs in Turkey**
TOPLU YAŞLIOĞLU D., TEMELLİ U. E., ÜLGEN AYDINLIK A.
The International Journal of Business & Management, no.5, pp.185-190, 2017 (Peer-Reviewed Journal)
- II. **Kıdemli Aile İşletmelerinde Kurum İçi Girişimciliği Etkileyen Faktörler Üzerine Bir Araştırma**
YAŞLIOĞLU M. M., ÜLGEN AYDINLIK A.
İşletme Fakültesi Dergisi, vol.42, no.2, pp.171-180, 2013 (Peer-Reviewed Journal)
- III. **Validation of Conscientious Corporate Brand Framework- A Turkish Study**
Baş T., ÜLGEN AYDINLIK A., Svensson G., Mysen T., Erenel F.
International Journal of Business and Globalisation, vol.10, no.2, pp.173-184, 2013 (Scopus)
- IV. **RELQUAL in Turkish Business Relationships Theory Testing and Measuring Model**
Baş T., ÜLGEN AYDINLIK A., Svensson G., Mysen T., Keskin N.
International Journal of Business Excellence, vol.5, no.6, pp.620-638, 2012 (Scopus)
- V. **Orhanizational Values and Firm Growth: Evidence from Turkey**
Laissani V., Antoncic B., Antoncic J., ÜLGEN AYDINLIK A.
Middle Eastern Finance and Economics, no.16, pp.55-64, 2012 (Peer-Reviewed Journal)
- VI. **Üniversite Öğrencilerinin İşveren Seçim Kriterlerinin Belirlenmesine Yönelik Keşfedici Bir Araştırma**
Baş T., ÜLGEN AYDINLIK A., Erenel F.
EGE AKADEMİK BAKIŞ, vol.11, no.3, pp.439-452, 2011 (Peer-Reviewed Journal)
- VII. **Proprietary Technology Development and Firm Growth:Evidence from Turkey**
ÜLGEN AYDINLIK A., Antoncic B., Antoncic J., Fatur P., Ruzzier M.
Middle Eastern Finance and Economics, vol.11, pp.69-76, 2011 (Peer-Reviewed Journal)
- VIII. **Indicators of perceived corporate commitment to ethics in top Taiwanese and Turkish companies:An exploratory study**
ÜLGEN AYDINLIK A., Dönmez Polat D., Svensson G., Lee T., Wood G., Callaghan M.
International Journal of Business Governance and Ethics (IJBGE, no.5, 2010 (Peer-Reviewed Journal)
- IX. **Implementation, communication and the benefits of corporate codes of ethics in Taiwan and Turkey: A comparison across contexts**
ÜLGEN AYDINLIK A., Dönmez Polat D., Svensson G., Wood G., Callaghan M., Lee T.
European Business Review, no.21, 2009 (Scopus)
- X. **Entrepreneurship Education in Turkish Universities**
ÜLGEN AYDINLIK A., Gürol Y., Atsan N.
", Journal of Asia Entrepreneurship and Sustainability Global Entrepreneurship Education Special Conference Edition, no.1, 2008 (Peer-Reviewed Journal)
- XI. **Communicating the Ethos of Codes of Ethics within the Organization: A Comparison of the Largest Private Sector Organizations in Sweden and Turkey**
ÜLGEN AYDINLIK A., Dönmez Polat D., Svensson G., Wood G., Callaghan M.
Journal of Management Development, vol.7, no.27, pp.778-790, 2008 (Scopus)
- XII. **Türkiye'de Faaliyet Gösteren En Büyük 500 İşletme'de Etik Kodlar Araştırması**
ÜLGEN AYDINLIK A., Dönmez Polat D.
Marmara Üniversitesi Sosyal Bilimler Enstitüsü Öneri Dergisi, no.28, pp.151-158, 2007 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Girişimcilik**
ÜLGEN AYDINLIK A.
İstanbul Üniversitesi Açık ve Uzaktan Eğitim Fakültesi, İstanbul, 2022
- II. **Girişimcilik**
ÜLGEN AYDINLIK A.

Refereed Congress / Symposium Publications in Proceedings

- I. **The Effect of Individualism on Opportunism Propensity in International Strategic Alliances**
Furrer O., Tjemkes B., ÜLGEN AYDINLIK A., YAŞLIOĞLU M.
Academy of Management Congress, United States Of America, 1 - 04 August 2012, pp.64-67
- II. **Kıdemli Aile İşletmelerinde Kurum İçi Girişimcilik Araştırması**
ÜLGEN AYDINLIK A., Yaşlıoğlu M.
5. Aile İşletmeleri Kongresi, İstanbul, Turkey, 1 - 04 April 2012
- III. **Kıdemli Aile İşletmelerinde Kurum İçi Girişimcilik**
ÜLGEN AYDINLIK A., YAŞLIOĞLU M.
5. Aile İşletmeleri Kongresi, İstanbul, Turkey, 1 - 04 April 2012, pp.1
- IV. **Sivil Toplum Kuruluşlarında İç Girişimciliğin İncelenmesine Yönelik Bir Araştırma**
ÜLGEN AYDINLIK A., TOPLU D., Arı S.
19. Ulusal Yönetim ve Organizasyon Kongresi, Çanakkale, Turkey, 1 - 04 May 2011, pp.154-160
- V. **Effects of Globalization on Logistics: Integrating Transportation Processes**
ÜLGEN AYDINLIK A., DÜNDAR G. İ., DİKMENLİ O.
International Logistics Congress, Turkey, 1 - 04 December 2004, vol.2, pp.800-805
- VI. **Telementoring: a New Way of Learning**
DÜNDAR G. İ., ÜLGEN AYDINLIK A., KARAGÜLLE A. Ö.
New Information Technologies in Education, Turkey, 1 - 04 October 2004, pp.228-233
- VII. **E-Learning, a New Corporate Strategy for Training and Development**
DÜNDAR G. İ., ÜLGEN AYDINLIK A., KARAGÜLLE A. Ö., DİKMENLİ O.
First International Conference on Innovations in Learning for the Future: e-Learning, Turkey, 1 - 04 October 2004, pp.139-144
- VIII. **Why E-Learning is Vital for Telecommuting**
DÜNDAR G. İ., ÜLGEN AYDINLIK A., KARAGÜLLE A. Ö.
First International Conference on Innovations in Learning for the Future: e-Learning, Turkey, 1 - 04 September 2004, pp.373-377
- IX. **GAP bölgesi ve çevre illerinde faaliyet gösteren 100 büyük işletmede insan kaynakları planlamasını etkileyen faktörlerin analizi**
ÜLGEN AYDINLIK A., BERBER A.
TMMOB 2. GAP ve Sanayi Kongresi, Diyarbakır, Turkey, 1 - 04 September 2001
- X. **A comparative research between strategic management and human resources planning in firms located in southeastern Anatolia project (GAP) region including its neighbor provinces and the 500 major industrial enterprises of Turkey**
BERBER A., ÜLGEN AYDINLIK A.
Human Resources Global Management Conference, Cranet and ESADE, Barcelona, Spain, 1 - 04 June 2001
- XI. **KOBİ'lerin fonksiyonlarına ilişkin sorunlarının incelenmesi: ayakkabı, suni deri ve ayakkabı yan sanayiinde bir araştırma**
ARSLANTAŞ C. C., BERBER A., ÜLGEN AYDINLIK A.
9. Ulusal Yönetim ve Organizasyon Kongresi, İstanbul Üniversitesi, İstanbul, Turkey, 1 - 04 May 2001
- XII. **A study in hoshin kanri planning system applications in companies that received ISO 9001-9002 certifications from the Turkish Standards Institution**
PEKDEMİR I., ARSLANTAŞ C. C., BERBER A., ÜLGEN AYDINLIK A.
1st International Joint Symposium on Business Administration, Çanakkale Onsekiz Mart University and Silesian University, Gökçeada, Turkey
- XIII. **A Comparative Research on Hoshin Kanri Planning System Applications in Companies that Have Received ISO 9001-9002 Certifications from the Turkish Standards Institution**

PEKDEMİR I., ARSLANTAŞ C. C., BERBER A., ÜLGEN AYDINLIK A.

1st International Joint Symposium on Business Administration: Challenges for Business Administrators in the New Millennium, Turkey, pp.1-10